

B.V. Patel Institute of Management, Uka Tarsadia University



Date: 10th August, 2020

Orientation Programme 2020

As a mark of friendly gesture, the institute planned to organize a 7 days online Orientation Programme for the students of First Year B.B.A. with the view to greet them warm welcome, to introduce them to the University, and to make them familiar with University culture. The sessions were conducted with the help of Google meet online platform, the link of were sent to students 15 minutes before the scheduled sessions on all days. The sessions for Orientation Programme were scheduled from 10:30 am to 12:00 noon every day from 30th July 2020 to 7th August 2020.

On 30th July, 2020, Dr. Manisha Surti, Assistant Professor from BVPIM introduced students to the infrastructure of the University. She briefed about the faculty members of the department. She gave a brief glimpse about the extra-curricular activities being conducted in the department with special emphasize on sports activities, workshops, seminars, industrial visits, tours, international tours, cultural events, participation outside University and so on. It was a highly interactive session.

On 31st July, 2020, Mr. Dharmaraj Solanki, Assistant Professor from BVPIM gave a detailed outline of the syllabus, examination pattern, marking system, subjects and specialisations offered, certificate courses being offered. Besides, he also highlighted various avenues that are open for students after completion of BBA in UTU.

The 3rd day session i.e. 4th August, 2020 was conducted by Dr. Rosy Patel, Associate Professor and Head of Humanities on the topic, 'Welcome in the New World'. It was a motivational session with active participation of students. The presentation was supported with motivational videos and inspiring stories.

The 4th day session was conducted by Dr. Anuradha Pathak, Associate Professor, BVPIM on the topic, 'Education Pattern: Past, Present and Future'. It was conducted on 5th August, 2020. The session had a brief glance of education pattern during vedic times, and education pattern after independence. The session also highlighted the New Education Policy, 2020.

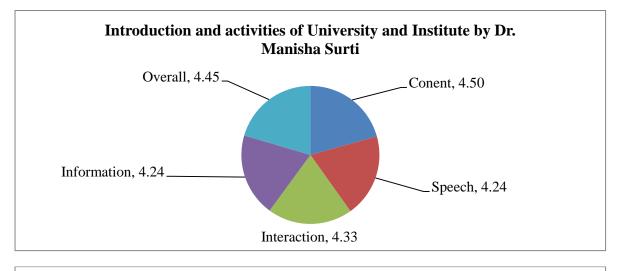
On 6th August, 2020, Dr. Ketan Ranch, Associate Professor of Department of Pharmacy gave a highly inspiring deliberation on Career, values and goals. The session was highly interactive. Students got their doubts cleared about their career paths and goals. The session was supported by informative data and inspiring stories.

On 7th August, 2020The 6th day session was arranged keeping in mind the present scenario among youth. It was on Stress Management. Dr. Divya Gadaria, Assistant Professor, SRIMCA, MBA, gave a thorough insight into various tips and methods of overcoming stress. The session was supported with some practical exercises for overcoming stress.

Feedback – Oriertation Programme 2020

At the end of 6 days Orientation Programme, students were circulated a feedback form through Google. The feedback was taken on the basis of 5 parameters such as quality of content, speech of resource person, Interaction with students, whether the session was useful or informative and the overall rating of the resource person. Students were instructed not to mention their names and enrolment numbers so that they could give genuine feedback and secrecy could be preserved.

All resource persons got excellent rating by the students of FYBBA on 5 points scale.



Overall the programme was quite effective and interactive.

